

ABSTRACTS

LINGUISTICS

P. 5. *Golev Nikolay D.*, Kemerovo State University. PECULIARITIES OF MODERN METALINGUISTIC CONSCIOUSNESS REFLECTED IN DISCUSSIONS ABOUT LANGUAGE CONSTRUCTION ISSUES. The paper discusses peculiar features of the Russian national metalinguistic consciousness determined on basis of the material from observations by ordinary Russian language-speakers about the language itself, its mastering in school and language construction. Debates of the Internet users about obligatory introduction of the letter 'Ё' into the Russian script are considered in more detail.

Key words: linguistic situation, linguistic person, metalinguistic consciousness, language construction

P. 18. *Yermolenkina Larissa I.*, Tomsk State Pedagogical University. MODELS OF THE AUTHOR AND ADDRESSEE INTERACTION IN THE DISCOURSE SPACE OF INFORMATIVE-ENTERTAINING RADIO. The article represents the results of the research into the discourse of modern informative-entertaining radio from the point of view of its intersubjective modeling. The modes of radio-discourse organization are studied through the models of the author and addressee interaction.

Key words: axiology of radiocommunication, inter-discourse organization, polylogic character of radiotext.

P. 27. *Ivantsova Yekaterina V.*, Tomsk State University. PROBLEMS OF FORMING METHODOLOGICAL BASES OF PERSONOLOGY. The article describes methodological problems of a new sphere of Linguistics – Linguopersonology, which studies the linguistic person phenomenon: the choice of the object of study, the now forming methods of material collection and analysis.

Key words: Linguopersonology, linguistic person, methods.

P. 44. *Klimovskaya Galina I.*, Tomsk State University. ON SYNLEXES (TO THE PROBLEM OF FUNCTIONAL APPROACH TO THE NOMINATIVE LANGUAGE MATERIAL). The article provides theoretical grounds of the so-called synlexis as a layer of morphologically composite, stable (in composition and sequence of lexes within each synlex), stylistically neutral nominative material of the Russian language

Key words: nominative composition of language, word, synlex, functional approach to language.

P. 55. *Kononchuk Inessa Y.*, Tomsk State University. A.V. SUVOROV'S LETTERS AS A SOURCE OF SEMANTIC ADAPTATIONS OF BORROWINGS IN RUSSIAN STUDY. The article describes the basic ways of semantic changes of borrowed words in Russian of the second half of the 18th century. Words of foreign origin used in A.V.Suvorov's letters in the meanings different from the listed in dictionaries ones are analysed. The research reveals the informative potential of Suvorov's epistolary as a source of semantic modification of borrowings study.

Key words: borrowed words, semantic modification.

LITERATURE STUDIES

P. 64. *Anisimov Kirill V.*, Siberian Federal University. BETWEEN TOBOL'SK AND SAINT PETERSBURG: FROM THE HISTORY OF SELF-DETERMINATION OF THE EARLY SIBERIAN LITERATURE (P.A. SLOVTSOV VS. G.I. SPASSKY). The article deals with the forming of art strategies in the descriptions of Siberia which date to the early 19 century Russian literature. As the main material we use printed and manuscript heritage of P.A. Slovtsov and G.I. Spassky, the greatest Russian orientalists of the early part of the century. The conclusion is drawn that P.A. Slovtsov's literary activity is conditioned by his principled aesthetic and world-view universalism.

Key words: Russian literature of Siberia, identity, aesthetics, poetics.

P. 73. *Kozlova Svetlana M.*, Altay State University. ALTERNATIVES OF RUSSIA'S FUTURE AND PAST IN MODERN RUSSIAN PROSE. The article describes a layer of art fiction in Russian

literature of 1970–2000s that stands out of popular mass literature. It is a futurological prognosis, the analysis of modern social and philosophical hypotheses, alternative to the real history of the 20th century Russia (V. Aksyonov's "Island of Crimea", I. Brodsky's "Marble", O. Slavnikova's "2017"). The division into alternative-historical prose, future-historical fiction and alternative futurology is offered. The connection between the author's axiology and the genre of the work: anti-utopia, dystopia, atopia is established.

Key words: social fiction, futurology, genre, alternative history, modern belletristic.

P. 82. *Novikova Yelena G.*, Tomsk State University. F.M. DOSTOYEVSKY'S AND V.V. NABOKOV'S GARDEN PERGOLA. The article discusses an important problem of the history of Russian Literature – V.V. Nabokov's complicated attitude to F.M. Dostoyevsky's heritage. The article proves that in spite of Nabokov's numerous negative statements about Dostoyevsky, in his creative work he actively uses the older writer's artistic experience.

Key words: F.M. Dostoyevsky, V.V. Nabokov, tradition, interpretation.

JOURNALISM

P. 89. *Myasnikov Iliya Y.*, Tomsk State University. COMMUNICATIVE PRESS DESIGN: ON STRUCTURES INTERSECTION. Principles and current experience of regional press design: necessity of technological redesign. Communicative press design as an extra level of complex modeling method. Speech genres theory as a basis of Communicative press design. Discourse of an edition and basic speech genre parameters.

Key words: Press design, communication, speech genres.

P. 102. *Nechayeva Olga Y.*, Tomsk State University. FOLK TRADITION INTERPRETATION IN MODERN BOOK DESIGN. The article discusses the problems of modern book design. The problems of using folk tradition in designing various editions depending on their types, function, reading audience are analysed. The ways and purposes of folklore material introduction into the book. The article is of interest to specialists in the sphere of publishing, journalism, design, teachers and students.

Key words: publishing, design, folk traditions, folklore.